

# bindia RAVINDRAN

Weinbergsweg 20, D-10119 Berlin  
telephone: (030) 4849 4825  
email: br@reddotcreations.com  
website: www.reddotcreations.com



I have 4 years experience of print design and over 3 years experience in the design, creation and maintenance of websites for a large North American corporation. I also took a two-year course in web-programming languages and graphic user interface design to earn a certificate in web development.

## web skills

### Languages

ActionScript  
ASP (basic)  
HTML  
Perl CGI  
JavaScript

I have created Internet and Intranet websites, from initial design to completion of a fully functioning site. I have also improved existing websites, analyzing web statistics to make them more user-friendly.

I have formatted text and fine-tuned charts, tables and other graphics, for time-sensitive corporate print publications, internal and external websites and for other electronic systems, such as Bloomberg, using File Transfer Protocol (FTP).

### Software

Adobe GoLive  
Adobe Illustrator  
Adobe ImageReady  
Adobe Pagemaker  
Adobe PhotoShop  
CorelDRAW  
Freelance Graphics  
Macromedia Dreamweaver  
Macromedia Flash  
Macromedia HomeSite  
Microsoft Excel  
Microsoft FrontPage  
Microsoft Outlook  
Microsoft Word  
QuarkXpress

## print skills

I have produced a wide range of documents from business cards to 50-page brochures and from black-and-white single-page fax-safe sheets to two-colour Pantone brochures with bleeds.

I have transformed raw text and graphics into polished publications with a keen eye on typographical balance, layout of graphics and pictures with text, and consistent style from the cover to the back page.

## work experience

### Red Dot Creations

Media Designer  
www.reddotcreations.com  
June, 2003–present

Design and build websites in German and English using Flash, JavaScript, PhotoShop, for example. Produce print material, invitations, business cards for private clientele using Illustrator, Corel Draw and Pagemaker. Perform text-editing for English language material.

### Ambrax

Web Designer  
www.ambrax.de  
January and February, 2003

In a German-speaking environment, programmed a Flash site for www.artfish.de. Modified existing client web pages using PhotoShop for images and HomeSite for programming in JavaScript and HTML. Performed text-editing in English.

### BMO Nesbitt Burns

Graphic Designer  
www.bmonb.com/economics  
1998–2001

A member of a three-person design team at one of North America's leading investment firms with over 150 branches. I was responsible for designing and producing economic research output from single sheets to 50-page brochures and Internet and Intranet sites.

- Balanced creativity and innovation in design with need to maintain corporate identity.

*more information on next page...*



Weinbergsweg 20, D-10119 Berlin  
telephone: (030) 4849 4825  
email: br@reddotcreations.com  
website: www.reddotcreations.com

## work experience continued

- BMO Nesbitt Burns (cont'd)**
- Created key corporate web pages, such as the home page of BMO Nesbitt Burns' Economics Department.
  - Designed pages for new brochures and revamped existing print publications, typically with two-colour palettes.
  - Enlivened web designs and promoted print publications with Flash presentations.
  - Formatted text and charts for print publications and for the web.
- Sherry Cooper Associates**  
Project Manager  
March to September, 1999  
www.sherrycooper.com
- Coordinated a team of six—graphic designer, programmers, researchers, economists—in creating a website for leading North American economist Dr. Sherry Cooper. The team designed the site as a marketing tool for Dr. Cooper's new book adhering to strict deadlines.
- Freelancer**  
1999–2001
- Designed business cards, brochures, invitations, and websites for small businesses. Gained experience liaising with clients to determine what theme/idea was key and to reflect that in the finished product.
- Mobility Works!**  
Software Trainer/  
Account Manager  
1996–98
- Created advertising flyers for Mobility Works! computer retailer and gave software training. Managed the firm's accounts using a variety of accounting software.

## education

- Volkshochschule**, 2002–present Mittelstufe (Intermediate) German, currently Level 2
- Goethe Institute**, 2001 Zertifikat Deutsch (certificate of basic competence in German with superior "Gut" (Good) classification)  
Grundstufe (Basic) German, Levels 1–3
- Centennial College**,  
1999–2001 Web Development Certificate focusing on web programming and Graphic User Interface (GUI) design techniques
- University of Toronto**,  
1992–97 BSc. (Honours) Biology

## interests

Cycling, Swimming, Yoga, Skiing, Jogging, Travel, Cinema, Reading

## references

Available upon request